



# MOVEMENT DAY

GLOBAL CITIES • 2016



# Charlotte - The Beginning of a Gospel Movement



#MOVEMENTDAY



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# Facts About Charlotte

- Charlotte is the 16th largest U.S. city with a population of more than 800,000, making it the largest city within the region between Atlanta and Washington, DC.
- January 1, 2015 Nielsen Sites Report, the estimated population numbers by race are 383,733 White, 283,142 Black, 46,306 Asian/Pacific Islander, and 111,837 Hispanic.
- Charlotte is the only major distribution center midway between the Northeast, Midwest and Florida markets.



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- With five Fortune 500 companies headquartered in Charlotte and another two located in the Charlotte-Metro area, Charlotte is the 20th ranked metro area in the US
  - There are 950 foreign owned firms in the Charlotte-metro area.
  - Charlotte is the second largest financial center in the US.



- Charlotte Douglas Airport is the world's sixth most-active airport in terms of takeoffs and landings and the nation's eighth busiest in total passengers.
- We are home to Duke Energy, the nation's largest electric power holding company.



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- With more than 145,000 students, Charlotte-Mecklenburg Schools (CMS) is the 18th largest district in the nation.
  - Within the Charlotte region, 25 public and private institutions offer baccalaureate degrees. 18 schools that offer graduate opportunities, master or doctoral programs, in a variety of disciplines.



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- We are home to the Carolina Panthers football Team, the Charlotte Hornets Basketball Team, NASCAR, The NASCAR Hall of Fame, the Charlotte Knights which is the Chicago White Sox's AAA affiliate, the Charlotte Hounds a Major League Lacrosse Team, the Charlotte Independence, a USL PRO soccer team, and the PGA's Wells Fargo Golf Championship.



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- Charlotte's ASC (Arts and Science Council) is the 5th largest united arts fund campaign in the US.
  - The Foundation for the Carolinas is one of the largest community foundations in the country with Total Assets Owned and Represented: \$1.85 billion, total Gifts: \$213.7 million, and total Grants: \$142.9 million
  - This past year, the United Way of Central Carolinas raised and invested over \$17 million dollars into the community



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- Charlotte has the 9th largest YMCA association in the country.
  - According to Barna, we are the 8th most Bible-minded city in the US.
  - There are between 960-970 churches in Mecklenburg County.
  - We have a significant Prayer movement as well as Marketplace Leaders involved in significant mission work.



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- Charlotte is home to Gordon-Conwell Theological Seminary Charlotte, Union Theological Seminary, Southern Evangelical Seminary, Reformed Theological Seminary, Charlotte Christian College and Seminary, and New Life Theological Seminary. Hood Theological Seminary and Gardner-Webb Seminary are also within the Charlotte Region. There are a host of others who have established online and satellite programs through partnership with local churches.



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- Charlotte is home to evangelism and mission agencies such as the Billy Graham Evangelistic Association, SIM (Serving in Mission), United World Mission, JAARS, With Open Eyes, and Missionary Support Services.
  - We have a host of Christian non-profits doing substantial work in the bearing witness to Christ in word and deed within our community around any issue that you can imagine



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Charlotte is a jewel of the New South, a  
can do business-friendly city with a strong  
civic, cultural, philanthropic,  
entertainment, and religious life.



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SEPTEMBER 20,  
2016



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# When Narratives Merge

- The national narrative of African-Americans, males in particular being fatally shot by law enforcement officers merged with the Charlotte narrative of an African-American male being fatally shot by a Charlotte-Mecklenburg Police officer.
- At or around 4:00 PM, Keith Lamont Scott was fatally shot by Charlotte-Mecklenburg Police Officer Brentley Vinson.



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- Protests around the site of the shooting immediately followed as varying accounts about the shooting were posted on social media.
  - On the evening of the 20, the demonstrations became violent as protesters threw water bottles and rocks at police



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- On the following day, what began at 7:00 PM as a peaceful protest at Marshall Park, a park located in the downtown area of Charlotte, broke out into violence at around 8:00 p.m. or 8:30 p.m., with people engaging in violence and vandalism, including jumping on cars, damaging property at EpiCentre, an entertainment complex uptown, and shutting down Interstate 277.



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- Justin Carr, age 26, was shot in the head in the midst of the protest and died the next day at Carolinas Medical Center where he was being treated.
  - While there are different reports about the identity of the shooter, on the morning of September 23, Rayquan Borum, age 23, was arrested and charged with the murder of Carr.



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The events of September 20 and the days that followed revealed the **fragility** of Charlotte that many of us had known.



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# Charlotte's Fragility Revealed

- In a Social Capital Benchmark Survey of 40 cities conducted in 2000, while Charlotte scored near or at the top in terms of volunteerism, charitable giving, and faith based activity, it scored second to last in terms of interracial and social trust.
- A Social Capital Working Group being convened to engage in a process of scenario planning with respect to Charlotte's future.
- The scenarios were organized around six driving forces; demographic change, the economy, land use, public education, civic engagement, and community resources and their allocation.



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- The group arrived at four possible scenarios:
    - Fortress Charlotte – Charlotte is a city gripped by racial division and fear, our economy has faltered, and our once bright future has given way to a bleak present.
    - Class Act - The city has emerged as truly world class and offers a quality of life second to none. Still, old patterns of racial, ethnic, and social division remain in the midst of prosperity.



- And the Beat Goes On—Old habits die hard, and Charlotte is positive proof. Growth and opportunity remain on the lips of those speaking about Charlotte, but the nagging question remains: Did we miss an opportunity?
- Eye to Eye - We've found new ways to govern ourselves and make decisions in a city where diversity is the rule, not the exception. Our bright future is made up of many colors, and the choices we make reflect shared power and promise as we look at each other eye to eye.



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- Institutions across the community were asked to work in the fostering of greater trust between and among races in the region by increasing access, equity, and inclusion for all citizens. Each organization was asked to identify and commit to pursuing at least one tactic that can increase the level of access, equity, and inclusion in the larger community and advance the organization's own mission.
  - While many profit and non-profit organizations engaged, the Church was woefully missing.



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# Charlotte's Fragility Revealed 14 Years Later

- Harvard along with UC Berkeley conducted an Upward Mobility study of 50 of the largest cities in the US.
- What's the likelihood of a child born at one level in social status rising to a higher level of social status?
- The study looked at five major indicators for economic mobility; segregation, income inequality, school quality, social capital, and family structure.



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- Charlotte ranked 50th out of 50 in terms of intergenerational mobility.
  - The lack of intergenerational mobility tracks by race and ethnicity.



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- A broad-based collection of community leaders was convened and have been working for the past two years to find concrete ways to move the needle in a positive direction in each of the five areas.
  - Two years after the most recent study, the fragility of Charlotte has been violently revealed to the world.



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- We are segregated by race and ethnicity.
  - We are segregated by income.
  - We are segregated by family structure.
  - We are segregated by educational achievement.
  - We are segregated by levels of social capital.



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**The fragility of a  
community requires  
the muscularity of the  
Church**



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**The muscularity of the  
Church is seen and  
experienced through the  
demonstrated unity of the  
Church.**



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# The Muscularity of the Church - Demonstrated Unity

- Acts 2:14 - In response to the people's inquiry, Peter stands up with the Eleven and addresses the crowd. As a result 3000 persons are saved and added to the Church.
- Acts 2:42-47 - The Church continues as one meeting together, and meeting needs together, which results in it having favor with the people and with God adding to the Church daily those who would be saved.



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- Acts 3:1-11 - Peter and John walk in demonstrated unity and a man lame from birth experiences the muscularity of the Church.
  - Through their demonstrated unity, the man experiences transformation, reclamation, and incorporation.



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- This is the Church of Charlotte's moment to step up, step in, and step forward.
  - It's bringing each muscle, each tendon, each fibre together and letting the Holy Spirit knit us together and then give us the wind, the animating, explosive power to be sign, witness, wonder, and work to a world in need